



AQUATICS ADMINISTRATIVE BOARD MINUTES

City of Aurora & Fox Valley Park District

July 27, 2021 10:00AM

Cole Administration Center, 101 W. Illinois Ave, Aurora

1.0 Call Meeting to Order

President O'Connor called the meeting to order at 10:02am.

2.0 Roll Call

President O'Connor directed the Board Secretary to take attendance by roll call. The following members of the Aquatics Administrative Board were present: Al Broholm, Mary Anne Cummings, Sherman Jenkins, and President Robert O'Connor; Scheketa Hart-Burns was present via Teams. Also present, FVPD Board President Chuck Anderson, Executive Director Jim Pilmer, Directors Ijams, Kramer, Michael, Palmquist, Paprocki, Santoria, Chief Summer, and Interim Director Kyle Halverson, and guests.

3.0 Addenda to the Agenda

None presented.

4.0 Minutes

4.1 Approve meeting minutes from June 22, 2021.

Scheketa Hart-Burns made a motion to approve the minutes from June 2021, seconded by Sherman Jenkins. Roll call voting Aye: Al Broholm, Mary Anne Cummings, Scheketa Hart-Burns, Sherman Jenkins, and President Robert O'Connor. Voting Nay: none and the minutes were approved.

5.0 Continued Business

President O'Connor stated that the September board meeting will be moved to October 5, 2021 at the Cole Center to allow staff to attend the NRPA conference. At the October 5 meeting, the election of officers will take place. Additionally, President O'Connor asked for the board's approval to conduct a review of the bylaws and operating agreement and bring forth a discussion regarding possible changes at the October 5 meeting. He asked for a vote of approval to proceed. Mary Anne Cummings made a motion, seconded by Sherman Jenkins. Roll call voting Aye: Al Broholm, Mary Anne Cummings, Scheketa Hart-Burns, Sherman Jenkins, and President Robert O'Connor. Voting Nay: none, and approval to move forward with review of the bylaws and operating agreement given.

6.0 Financial Reports

6.1 Approve Statements of Revenues & Expenses for Period Ending May 31, 2021.

President O'Connor commented that it would be beneficial to see the most recent financial reports, even if presented as preliminary, especially during the operating season so the board can have a better perspective of the financial position of the facilities. He requested that preliminary financial reports for June be made available at the July meetings going forward.

A motion was made by Scheketa Hart-Burns to approve the statement of revenues and expenses for May 2021, seconded by Mary Anne Cummings. Roll call voting Aye: Al Broholm, Mary Anne Cummings, Scheketa Hart-Burns, Sherman Jenkins, and President Robert O'Connor. Voting Nay: none, and the statement was approved.

6.2 Approve List of Bills for Month Ending June 30, 2021 totaling \$160,760.39.

Sherman Jenkins made a motion to approve the June 2021 bills list, seconded by Scheketa Hart-Burns. Roll call voting Aye: Al Broholm, Mary Anne Cummings, Scheketa Hart-Burns, Sherman Jenkins, and President Robert O'Connor. Voting Nay: none, and the bills list was approved.

Alderman Ed Bugg, attending as a guest, made a public comment about a recent conversation he had with other patrons at Phillips Park Family Aquatic Center about their disappointment with closed amenities at both facilities.

7.0 New Business

7.1 Season Update

- In answer to Alderman Bugg's comments, Jaime Ijams gave a recap of the start of the season and the late decision to open Splash Country after it was previously decided not to open. This required the hiring of many more aquatics staff to cover both facilities, which has been difficult to do. Due to the labor shortage, there are not enough lifeguards to properly cover every zone which is the reason for the closed amenities on certain dates & times. The cost of admission and season passes have been adjusted accordingly.
- Jaime also reported that in comparison to 2019, daily admissions revenue for both facilities are doing well; memberships are significantly down, however, sales normally begin in April but due to the uncertainty of opening this year, memberships were not available until July.
- Parker Swim lessons has surpassed expectations; however, rentals and group sales are also significantly down from 2019.
- Both facilities had unannounced audits in July with an outcome of *meets expectations*.
- Despite diligent efforts, recruiting staff and training continue to be an issue which results in partial closure of facilities and/or amenities.
- Splash Country will be open through August 8, Phillips Park through Labor Day.

President O'Connor and the Board thanked Director Ijams and her staff for their hard work in continuing to adjust to changing mandates and keeping the facilities open for our residents.

7.2 Marketing Report

- Kyle Halverson reported that the billboard ads will be concluding in mid-August. \$2,997 was spent and billboards were placed in strategic locations yielding nearly 640,000 impressions.
- Digital ads were run for 8 minutes per game during Kane County Cougars games.
- Ads were run on downtown Aurora kiosks, Kyle thanked Mary Anne Cummings for the suggestion.
- Facebook ads were run for the Dive-In Movie event at Phillips, receiving 336 link clicks.
- 770 Groupon passes have been sold and \$5,528 has been collected to date from Groupon sales.

President O'Connor thanked Interim Director Halverson for his work.

7.3 Facilities & Operations Report

John Kramer reported that there are two vacancies in aquatics maintenance that he is working to fill. He also reported that other than some maintenance errors, and general repair and use issues there have been no significant down times at the facilities and they are operating very well. He is currently focused on staffing and training.

President O'Connor thanked Director Kramer for his work.

7.4 Public Safety Report

- Chief Summer reported that PDRMA did a site visit at both facilities and found no significant issues at either facility, crediting Director Ijams and the work of her staff.
- There have been some behavioral issues with a young individual at Phillips Park over the last few weeks. The youth has been banned from the park and will now be facing criminal charges of battery.

President O'Connor thanked Chief Summer for his work and exceeding a level of standards.

President O'Connor asked Jaime Ijams for a report on saves at both facilities. There have been 14 saves in June and July to date at Phillips Park, and 7 at Splash Country.

Director Pilmer extended an invitation to Sherman Jenkins to tour the facilities during the operation season.

8.0 Adjourn

Sherman Jenkins made a motion to adjourn, seconded by Scheketa Hart-Burns. Roll call voting Aye: Al Broholm, Mary Anne Cummings, Scheketa Hart-Burns, Sherman Jenkins, and President Robert O'Connor. Voting Nay: none, and the meeting was adjourned at 11:08pm.

Respectfully submitted by:

A handwritten signature in black ink that reads "Kim Nooncaster". The signature is written in a cursive, flowing style.

*Kim Nooncaster
Board Secretary*