



AQUATICS ADMINISTRATIVE BOARD MINUTES

City of Aurora & Fox Valley Park District

June 22, 2021 10:00AM

Cole Administration Center, 101 W. Illinois Ave, Aurora

1.0 Call Meeting to Order

Director Pilmer called the meeting to order at 10:02AM.

2.0 Roll Call

Director Pilmer directed the Board Secretary to take attendance by roll call. The following members of the Aquatics Administrative Board were present: Al Broholm, Mary Anne Cummings, and Sherman Jenkins. President Robert O'Connor arrived at 10:04AM after roll call was taken. Scheketa Hart-Burns joined the meeting via Teams at 10:17AM. A quorum was present. Also present: Executive Director Jim Pilmer, Chuck Anderson, and Directors Ijams, Kramer, Michael, Palmquist, Paprocki, Santoria, Summer and Interim Director Halverson.

3.0 Addenda to the Agenda

None presented.

4.0 Executive Director's Report and Welcome

Director Pilmer welcomed recently appointed Alderman Sherman Jenkins to the Aquatic Administrative Board. Mr. Sherman represents the City of Aurora. Scheketa Hart-Burns was also recently reappointed to the board representing the City of Aurora, and Robert O'Connor was recently reappointed as the at-large member, currently representing the City of Aurora.

Director Pilmer also mentioned that the operating agreement for the outdoor aquatics center has been in existence since 1989, and although the spirit of the agreement has been followed all along, it and the bylaws should be reviewed, and necessary revisions made during the coming months.

5.0 Minutes

5.1 Approve meeting minutes from May 18, 2021.

Al Broholm made a motion to approve the minutes from May 18, 2021, seconded by Mary Anne Cummings. Roll call voting Aye: Al Broholm, Mary Anne Cummings, Sherman Jenkins, and President Robert O'Connor. Voting Nay: none, and the minutes were approved.

The agenda incorrectly listed the minutes as being from the May 11, 2021 meeting. It was corrected to reflect the correct date of May 18, 2021.

6.0 Continued Business

President O'Connor reported that per the current bylaws, the election of officers would take place in September 2021.

7.0 Financial Reports

7.1 Approve Statement of Revenues & Expenses for Period Ending April 30, 2021.

A motion was made by Mary Anne Cummings to approve the statement of revenues and expenses for April 30, 2021, seconded by Al Broholm. Roll call voting Aye: Al Broholm, Mary Anne Cummings, Sherman Jenkins, and President Robert O'Connor.

Voting Nay: none, and the statement of revenue and expenses was approved.

7.2 Approve List of Bills for Month Ending May 31, 2021 totaling \$49,104.

Sherman Jenkins made a motion to approve the May 2021 list of bills, seconded by Al Broholm.

Roll call voting Aye: Al Broholm, Mary Anne Cummings, Sherman Jenkins, and President Robert O'Connor.

Voting Nay: none, and the list of bills was approved.

8.0 New Business

8.1 Recreation Report

Jaime Ijams reported on the following:

- Phillips Park opened Memorial Day weekend with a rough start due to inclement weather. Splash Country opened on June 12.
- With the warmer temperatures, attendance and revenues are picking up.
- Season pass memberships were not sold in advance this year; however, sales are going well and the District has reached 75% of the budgeted revenue for season passes.
- The department is getting very positive feedback from patrons regarding the opening of the facilities.
- Swim lessons are going well. Outdoor lessons have been moved to Phillips Park exclusively, which has proven to be a money saver in terms of staffing. Indoor lessons continue at Vaughan Athletic Center.
- New programs this year include Parent & Tot Swim, Adult Float, and Aquatic Camps.
- The District is still working on hiring lifeguards and until we are fully staffed, some amenities may be closed to adjust, in which case, entrance fees are reduced. When explained the situation, patrons have been very understanding.
- A recent audit of the lifeguards at VAC resulted in "exceeds expectations".

President O'Connor asked that information be presented at the July meeting that compares 2019 to 2021. He also thanked Director Ijams and her staff for work done under challenging circumstances to get the parks open amid changing guidelines and requirements.

8.2 Operations Report

John Kramer reported that a recent IDPH inspection at Phillips Park resulted in the District being granted a compliance permit for #43, a small drain in the slide pool.

He also reported that there have been only minor issues at the facilities that have been easily corrected and so far, it has been a great start to the season.

Director Pilmer and President O'Connor both thanked Director Kramer for the care taken both during the season and off season to keep the facilities in excellent condition.

8.3 Marketing Report

Kyle Halverson reported on the advertising initiatives for outdoor aquatics including digital eblasts for season pass sales which saw open/click rates that were well above average. Additionally, a season pass flash sale contributed to a 77% increase in sales.

Mary Anne Cummings asked if the outdoor aquatics were being promoted on the city's digital kiosks. They are currently not being used for such but the District will pursue this with the City of Aurora.

8.4 Police & Public Safety

Chief Summer reported that patrol of the parks is being handled by PSOs as opposed to uniformed, sworn officers to create a more subtle presence. There are no significant incidents to report, and the security cameras and system is working well to monitor and deter occurrences.

Sherman Jenkins asked if the District IT department was working with the City of Aurora IT department to collaborate on cyber security. Currently the two departments are not, however, an introduction will be made to include Jon Michael and Michael Pegues.


Prior to adjournment, President O'Connor asked that the July meeting be moved to Splash Country. In order to accommodate the park opening, it was agreed that July 27 meeting would be called to order at 9:00am, with coffee available at 8:30am.

9.0 Adjourn

Sheketa Hart-Burns made a motion to adjourn, seconded by Sherman Jenkins.

Roll call voting Aye: Al Broholm, Mary Anne Cummings, Sheketa Hart-Burns, Sherman Jenkins, and President Robert O'Connor. Voting Nay: none, and the meeting was adjourned at 11:00am.

Respectfully submitted by:



Kim Nooncaster

Board Secretary