CORPORATE PARTNERSHIP
BENEFITS OF CORPORATE SPONSORSHIP WITH FOX VALLEY PARK DISTRICT

The Fox Valley Park District has well-established communications with the Fox Valley community. Your organization can tap into this resource through mutually edifying methods of advertising.

Considering the following facts:
- We serve over 236,000 residents
- Proximity to the quickly growing downtown area
- Well established relationships with other local agencies
- Over 3,800 recreation programs annually
- Annual attendance of 2 million people at our signature facilities
- Increased website traffic

AVAILABLE OPPORTUNITIES:

Signature Events
On site presence at our events will expose you to a targeted demographic. Options available include:
- Presenting sponsor - $1,000
- Event sponsor - $250
- Table at event - $100

SIGNATURE EVENTS INCLUDE:
Ninja Warrior
- 80 average attendance
- Sells out consistently
- January 18, 2020
Blackberry Farm Barnyard Dash 5K
- 900 attendees
- April 25, 2020
Mid-American Canoe & Kayak Race
- 3,500 attendees
- June 7, 2020
Golf For Kids
- 300 attendees
- June 22, 2020
Concerts in the Park
- 270 average attendance
- Increased attendance in 2019
- 7 concerts held in June and July
Live & Uncorked
- 800 average attendance
- Dramatic increase in consistent attendance in 2019
- 6 concerts held June - August
Fox Valley Amazing Race
- 200 average attendance
- Sells out consistently
- August, 2020
Bug Fest
- 1,900 average attendance
- August 15, 2020

Pumpkin Weekends
- 1,000 daily average attendance
- Sells out consistently
- Held every weekend in October

Forest of Fright and Delight
- 80 average attendance
- Event with a lot of room to expand
- October 24, 2020

Holiday Express
- 1,000 daily average attendance
- Sells out consistently
- Held on weekends in December

Athletics Sponsor
Open to athletic programs run solely by the Fox Valley Park District on a seasonal basis. Athletic programs include:
- Copley Boxing Center
- Fox Valley Flash
- Parker Swim School
- Riptides Swim Team
- MVP Sports
- Fox Valley Gymnastics

Annual Marketing Partnership Program
$7,500 Annually
Customizable package with the following options:
- Monthly and/or quarterly social media posts
- Monthly Reach TV ads in community centers and facilities (Blackberry Farm, Cole, Eola, Prisco, and Vaughan).
- Quarterly inclusion in eblasts to specific target audiences (40,000 subscribers).
- Quarterly web pop-up ads, redirecting traffic to landing page (30,000 users monthly). Duration of each ad is 1 week (approx. 7,000 users).
- Nationally, Park and Recreation agencies generate more than $154 billion in economic activity

Some of our current sponsors include:
- Northwestern Medicine
- Painters District 30
- Konen Insurance
- VNA Health Care
- Progressive Business Solutions
- NorthStar Credit Union
- PepsiCo
- Douglas Carpet One
- ComEd
- Northwestern University
- All of Us Research
- Symphony of Orchard Valley
- Buck Services
- Nicor Gas
- Earthmover Credit Union
- Sport Clips

Adventure Playbook Advertising
(Distributed to 72,000 homes in Aurora, Montgomery and North Aurora)

Prices reflect per issue cost, 4 issues are published annually.
- Back cover - $2,500
- Inside back cover - $2,000
- Full page ad - $1,500
- Half page ad - $1,000
- Quarter page ad - $500

Signage and Banners
Large scale sign in Vaughan Field House
$6,000 Annually, $1,000 per yr. renewal
- Available on an annual basis.
- 8’ x 12’ full color banner
- Limited. We reserve the right to deny signage or alter artwork to best reflect our brand to the community.

Field banners
$350 per season
- Available seasonally
- Can be displayed at Stuart Sports Complex, MLK Park, Copley 2, Eola Park and Greene Field Park
- Limited. We reserve the right to deny signage or alter artwork to best reflect our brand to the community.

Facility Coffee Sponsor
$500 for 3-months
Complimentary coffee sponsor for mornings at Vaughan and Prisco Fitness Centers with “Coffee Sponsored by” signs at each station.