Thank You!

The Fox Valley Park District thanks the **1,641 households** that completed the recent community-wide survey. We appreciate your assistance in helping to gauge community needs and we hope that you find these results to be informative.

Overview

In the fall of 2013, the Fox Valley Park District partnered with Leisure Vision, a public policy market research firm, to develop and administer a community-wide survey to gather usage and satisfaction statistics for current parks and facilities and to determine priorities for the District.

Leisure Vision worked extensively with the Fox Valley Park District in the development of a seven-page survey questionnaire. The survey was tailored to issues of strategic importance to effectively plan for the future.

The survey was mailed to a random sample of 6,000 households within the Fox Valley Park District. The goal was to obtain at least 1,500 completed surveys and a total of 1,641 surveys were completed. The results of the random sample of 1,641 households have a 95% level of confidence with a precision of at least +/-2.4%.

83% of community households have visited a Fox Valley Park District park or facility over the last year!

**TOP 10 VISITED PARKS AND FACILITIES OVER THE LAST YEAR**

1. Trails
2. Community centers
3. Blackberry Farm
4. Fitness centers
5. Red Oak Nature Center
6. Vaughan Indoor Aquatic Facility
7. Park shelters
8. River shoreline
9. Splash Country Water Park or Phillips Park Family Aquatic Center
10. Lakes

**YOU RATED OVERALL PARK CONDITIONS**

94% Excellent or Good

**WHAT IMPROVEMENTS YOU WOULD LIKE TO SEE AT THE OUTDOOR AQUATIC CENTERS**

1. Additional shade areas
2. Family cabanas
3. Speed and tornado slides
4. Improved concession areas
5. Water zip lines
6. Water spray playgrounds

**AMENITIES MOST IMPORTANT TO YOU**
Programs and Events

Programs Most Important to Residents

1. Adult fitness and wellness programs
2. Senior adult programs
3. Youth sports programs
4. Youth learn-to-swim programs
5. Water fitness programs
6. Nature programs

Top 3 Ways Residents Learn About Programs and Activities

1. Seasonal Activity Guides
2. Website
3. Friends and neighbors

94% rated the overall quality of programs Good or Excellent!

If given $100, how would residents allocate funds for maintenance and improvements?

- Existing Neighborhood Parks
  - Existing Outdoor Aquatic Centers and Aquatic Fitness: $12
  - Blackberry Farm: $9
  - Red Oak Nature Center: $7
  - Orchard Valley Golf Course: $4
  - Other Facilities: $7
  - Outdoor Sports Fields: $8
  - Trails: $19

Tell us what you think! In pursuit of excellent customer service and quality experiences, the Fox Valley Park District encourages the public to provide ongoing feedback regarding facilities, programs and events. Surveys are available at all District facilities and online at www.foxvalleyparkdistrict.org/events/surveys/.